

FALL  
2025

in  
iad

REAL ESTATE

# THE LAST MOVE YOU'LL EVER NEED TO MAKE

*We're here to help you build the business —  
and the life — you've always wanted.*



# Global Brokerage Expanding Into the U.S.

*Your chance to join the fastest-growing, agent-powered brokerage model in the world—on the ground floor in Florida.*

## The Power of iad

When you join iad, you're not just joining a brokerage—you're tapping into an international powerhouse operating in 8 countries and growing. With over 18,000 agents worldwide, our collaborative model gives you the ability to expand your network, your team, and your income—without borders.

## International Presence

- Active in **France, Spain, Portugal, Germany, Italy, Mexico, UK, and the U.S.**
- Built for cross-border collaboration—refer and receive clients from around the world.
- Seamless support and resources for agents working with international buyers and investors.

## Partner & Earn Globally

- Build a team not just locally, but **across countries**.
- Earn revenue share from agents you sponsor anywhere iad operates.
- Create a sellable asset—your international organization can become part of your retirement plan.

## International Events & Recognition

- Annual iad World Challenge events in places like **Hawaii, Dubai, Africa, Panama, and Lapland**.
- Leadership opportunities on a global scale.
- Training, mastermind sessions, and live events that connect top-performing agents worldwide.



## How it All Began

In 2008, three French entrepreneurs had a vision: to create a real estate brokerage without the overhead, politics, or boundaries of the traditional model. They wanted to give agents true independence, unlimited growth potential, and the ability to earn from helping others succeed. That vision became **iad**—short for Immobilier à Domicile (Real Estate at Home). Starting from a small team in France, iad exploded across Europe, bringing its agent-first model to Spain, Portugal, Italy, Germany, and the UK. It expanded into Mexico, and then—in one of its boldest moves yet—entered the United States, launching in Florida.

## Why It Matters to You

Today, iad has over **18,000 agents** working in **8 countries** with one mission: empower agents to grow locally and earn globally. Florida is just the beginning for the U.S. market, making this a true ground-floor opportunity for ambitious agents ready to think bigger.



# Your Business BREAKTHROUGH Starts Here

*Classes, collaboration, and coaching that change the game.*

## Train. Connect. Thrive.

The Inspire Space • iad Training Academy • Zoom Classes

At iad, we believe knowledge is the fuel for growth — and we've built a state-of-the-art environment to give you every advantage. From our inspiring, modern training center in Orlando to our global iad Training Academy and interactive Zoom sessions, we deliver education that's **practical, high-energy, and designed for results.**

## The Inspire Space – Your Hub for Success

Imagine walking into a bright, modern venue buzzing with energy. One day, it's set up for an in-person mastermind with top producers. The next, it's hosting a networking mixer packed with industry partners.

From formal classes to casual collaboration, this is where agents come to learn, connect, and elevate.

- **State-of-the-Art Facility:** Spacious, tech-equipped training room with flexible layouts.
- **Live Events & Workshops:** Marketing strategy sessions, contract mastery, niche training, and more.
- **Networking That Works:** Build relationships with agents, partners, and leaders who push you to think bigger.

## Learning Without Limits

Your business shouldn't have to wait for your schedule to line up with ours. That's why we offer multiple ways to plug in and grow:

- **In-Person Training:** Hands-on classes at The Inspire Space with real-time Q&A.
- **iad Training Academy:** A robust online platform with structured learning paths for every stage of your career.
- **Live Zoom Sessions:** Join from anywhere for interactive classes, team huddles, and masterminds.

## Why Agents Love Our Training

- **Real-World Skills:** Not just theory — tools you can implement today.
- **Supportive Culture:** Learn in a collaborative environment where questions are welcomed and ideas are celebrated.
- **Proven Track Record:** Agents leave inspired, equipped, and ready to close more deals.

*"The collaboration here is unmatched. I've built relationships and learned strategies that have doubled my sales this year."*

— Cathy Torres, REALTOR

*"This isn't just training — it's a community that pushes you to grow. I leave every event inspired and ready to take action."*

— Stephanie Harribey, REALTOR



*"The level of support from the trainers and other agents is incredible. You feel like you're part of something bigger."*

— Andrea Dufour-Dufrene, REALTOR



# NO COMMISSION CONFUSION

*Keep more. Stress less. Build bigger.*

At **iad Real Estate**, we believe your hard work should **pay you**—not a pile of hidden fees. That's why we've made our compensation structure refreshingly **simple**:

- No E&O fees eating into every check.
- No junk fees nibbling at your bottom line.
- No franchise fees draining your profits.
- No tech fees just to use basic tools.
- No mentor fees that surprise you later.

Instead, we give you a clear, fair **80/20 split** and a straightforward **Revenue Share** that's easy to understand—

- No caps to limit your growth.
- No resets that move the goalposts.
- No levels to unlock or hoops to jump through.

It's all upside: **more money in your pocket, more clarity in your business, and more freedom to grow your career on your terms.**

When you join iad, you're not just avoiding junk fees—you're gaining a full powerhouse of tools and support.

**\$99**

All-in-One Agent Productivity Suite

**Everything You Need. One Low Price.**  
**For just \$99/month, iad agents get:**



#### Technology & Resources

Cutting-edge CRM BoldTrail (kvCORE), and Brokermint including marketing tools.



#### Back Office Coordinator

Handles the admin so you can focus on selling.



#### Transaction Manager

Smooth contract-to-close service for every deal.



#### Marketing Team

Social media, design, and listing marketing support.



#### Online University

24/7 access to world-class training & resources.



#### E&O Insurance

Included.



#### Comprehensive Mentorship

Guidance from experienced agents who've been where you are.

**One price.**  
**One platform.**  
**No surprises.**





# Revenue Sharing— The Easiest Money You'll Ever Make in Real Estate

*Your business. Your income. No limits. No fine print.*

## Earn Income by Helping Other Agents Succeed — Without the Confusion

Revenue Share isn't MLM — it's smart, sustainable business building.

Our model is simple, transparent, and hands-down the best in the industry. **No waiting on company profits or gambling on stock prices**—you're building real, reliable income based on the production of agents you've personally helped grow.

### Why Agents Love Our Rev-Share:

- ✓ **No complicated/confusing levels to unlock** — Earn from day one
- ✓ **No caps** — Your earning potential is unlimited
- ✓ **No resets, tiers, or hurdles** — What you build is yours to keep
- ✓ **Paid monthly** — Directly tied to actual production, not promises

**Level 1:** 7% of GCI  
— Unlimited

**Level 2:** 3% of GCI  
— Unlimited

**Level 3:** 1.5% of GCI  
— Unlimited

**Level 4:** .5% of GCI  
— Unlimited

**Level 5:** .2% of GCI  
— Unlimited

*"Finally, a revenue share model that's easy to understand and actually works. No gimmicks, no hidden rules—just real income every month."*

— Chelby Afrifa, REALTOR

*"I started earning within my first month—without jumping through hoops. It's the simplest extra income stream I've ever had in real estate."*

— Noah Current, REALTOR



# Stop Pulling Help Tickets. Start Getting Answers.

*Real support. Real people. Real fast.*

Tired of feeling like you're on your own? At too many brokerages, "support" means a generic email address and a 3-day wait for a reply—if you even get one. At iad, we believe your time is too valuable for ticket systems, endless phone menus, and unreturned calls. When you need help, you get it. Fast. From real humans who know your name and your business.

## What Support Looks Like at iad:

- **White-Glove Onboarding** – We don't just hand you a login and wish you luck. We walk you through every step so you hit the ground running from day one.
- **Dedicated Back Office Team** – Compliance, admin, and transaction questions answered—no waiting in line, no extra fees.
- **Transaction Manager Included** – Most brokerages charge extra for this (if they even offer it). With iad, it's part of your agent suite—because it's essential, not optional.
- **Marketing Muscle** – Need a listing flyer, social post, or ad? Our marketing team has you covered, plus you get access to hundreds of ready-to-use Canva templates for listing presentations, buyer guides, social media graphics, postcards, and more—customizable in minutes.
- **Tech Support That Speaks "Agent"** – We'll get you up and running on our tech stack quickly so you're not stuck in "setup mode" for weeks.
- **Mentorship & Leadership Access** – We pair new agents with experienced mentors, and our leadership is just a call or message away—not some mysterious figure who's "never in the office."
- **Training + Ongoing Guidance** – Whether it's contracts, marketing strategies, lead conversion, or niche markets, you've got experts in your corner ready to help you win.
- **Community Collaboration** – At iad, you're part of a connected network of agents across the globe. Need a referral partner in another state or country? You'll find them in minutes.



*"Being team leaders is easier with iad — the support, tools, and mentorship give us the freedom to focus on our agents and our growth."*  
— **Mathias and Savanna Jenniges, REALTORS**



*"I'm a busy agent and feel so lucky to have joined a team as supportive as iad. They are always ahead of the curve and providing value to their agents."*  
— **Michelle Sims, REALTOR**



*"From day one, the team welcomed me with open arms and provided a supportive, collaborative environment that has been both motivating and inspiring."*  
— **Lisa Cannon-Weismore, REALTOR**



# Culture. Community. Collaboration.

*A place where agents never have to go it alone.*

At **iad Real Estate**, we believe real estate is more than transactions — it's about people, relationships, and shared experiences. From epic team events to unforgettable trips like the **IWC (iad World Challenge)**, our culture is built on connection. While other brokerages leave agents feeling isolated, we create a family-like environment where mentorship, collaboration, and fun are part of everyday business.

## A Culture That Cares

We've built a place where you can succeed in business and feel supported in life. Whether we're meeting up for live training at The Inspire Space, rallying for a community cause, or celebrating wins together, you'll never feel like "just another agent."

## A Calendar Full of Connection

Some of our favorite recent events include:

- **iad World Challenge – Hawaii 2025** – Rewarding top performers with a tropical escape.
- **Disney Epcot Team Night** – Sharing laughs, rides, and cocktails under the fireworks.
- **Community Charity Walks** – Giving back while walking side by side with our team and families.
- **Social Mixers & Celebrations** – From rooftop gatherings to poolside sunset parties.
- **Live Trainings & Workshops** – Learning, growing, and winning together.

*"I've been with other brokerages, and I've never felt this level of connection. It's not just about selling houses—it's about belonging."*

— **Xavier Delgado**, REALTOR



## IWC: The Ultimate Celebration of Success

Every year, our top-performing agents are recognized at the **iad World Challenge**, held in stunning destinations around the world. It's more than an award trip—it's a chance to connect with the global iad family, share best practices, and return home inspired.

*"I love that even though iad is global, our team feels like family. We travel together, train together, and truly celebrate each other's wins."*

— **Karen Salter**, REALTOR



# One Brokerage. Unlimited Possibilities.

*Whether you're just starting, building momentum,  
or leading a team — iad is your platform for growth.*

At **iad**, we believe one size never fits all. Every agent's journey is different — so your brokerage should adapt to you, not the other way around. At iad, you can build your career, your way, under your own brand, with the full support of a global powerhouse. Whether you're new, experienced, or running your own team, we give you the tools, freedom, and financial model to grow faster — without giving up your independence.



## NEW AGENTS

Starting out in real estate can be overwhelming. **At iad**, new agents get white-glove onboarding, one-on-one mentorship, and a roadmap to start selling — fast. With no franchise fees, no junk fees, and a competitive split, you keep more of what you earn from day one.



## EXPERIENCED AGENTS

If you've built a name in your market, the last thing you want is a brokerage that boxes you in. **iad** lets you keep your brand, build your marketing your way, and expand into other markets — even internationally — without added overhead. Plus, our revenue share model lets you earn passive income by helping other agents succeed.



## TEAM LEADERS & BROKER/OWNERS

As a team leader or Broker/Owner, you want scalability and profitability without drowning in admin and overhead. **With iad**, you can lead and grow your team under your own brand, in multiple markets, and even sell your business as a retirement asset. Our back-office, marketing, and recruiting tools mean you focus on growth — not paperwork.

**Your Brand.  
Your Growth.  
Your Freedom!**

Join iad and take your career further than you imagined — at any stage of your career.

**Contact Us Today!**



(407) 720-0020



Katie.Acosta@iadGroup.com



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